

Deron T. McCoy
CFA, CFP®, CAIA, AIF®
Chief Investment Officer

SEIA

SIGNATURE ESTATE & INVESTMENT ADVISORS, LLC®

TAILWINDS

Lowering the tent: the political circus leaves town

It's finally here! Hard to believe but after a bitterly contested and historic presidential campaign lasting 18 months, the election is now less than a few days away. And while political discussions over the final days are sure to stir emotions and angst amongst the neighbors (and perhaps within your own family!), prudent investors will not allow short-term passions to affect their portfolios. Now is the time to remember that most investment gains are rooted in facts while most losses are based on emotions.

When all is said and done, however, a well thought out, carefully crafted long-term financial plan (along with a correspondingly diversified portfolio) will not be derailed by the course of events over the next days—no matter who wins. Don't let this week's uncertainty cloud your judgment in a manner that may adversely impact your quality of life later in retirement. What is certain is that markets will react to each new headline. We have seen this before. Volatility will happen. It always does and it always will. It's the cost investors must bear in exchange for enhanced investment gains over time. Don't get us wrong, certain companies and industries are sure to be affected by the outcome of this election, but macro investment decisions should not be materially different from the other 56 previous presidential elections.

Keep the long view and maintain your financial plan that will give you the best chance for gains over the course of 2017 and not merely November 9th. Stay tuned...

Deron T. McCoy, CFA, CFP®, CAIA, AIF®
Chief Investment Officer

The information contained herein is the opinion of SEIA and SIA and is subject to change at any time. The information and descriptions contained in this newsletter are not intended to be complete descriptions of all events, but are provided solely for general informational purposes. SEIA and SIA have obtained the information provided herein from third party sources believed to be reliable, but no representation is made as to their completeness or accuracy. Indices are unmanaged and cannot be invested directly. Opinions expressed in this newsletter are not intended as and should not be used as investment advice or a recommendation of any security, strategy or investment product. We are not responsible for the consequences of any decisions or actions taken as a result of the information provided herein. Investment decisions should be made based on the client's specific financial needs, objectives, goals, time horizon and risk tolerance. Past performance does not guarantee future results. Investing involves risk and possible loss of principal capital. The financial markets are volatile and there are risks in all types of investment vehicles, including "low-risk" strategies. You should consult with appropriate counsel or other advisors on all matters pertaining to legal, tax, or accounting obligations and requirements. Registered Representative/Securities offered through Signator Investors, Inc., Member FINRA, SIPC, 2121 Avenue of the Stars, Suite 1600, Los Angeles, CA 90067, (310) 712-2323. Signature Investment Advisors, LLC is a wholly owned subsidiary of Signature Estate & Investment Advisors, LLC, and its investment advisory services are offered independent of Signator Investors, Inc. and any subsidiaries or affiliates.